

AQUACULTURE SUPPORT HITS RECORD HIGH



ATLANTIC
CANADA:

85%

(up 4 points since 2024)

PRINCE EDWARD
ISLAND

93%

(up 6 points)

NEW BRUNSWICK

87%

(up 3 points)

NOVA SCOTIA

83%

(up 6 points)

HIGHEST ON RECORD

NEWFOUNDLAND AND
LABRADOR

83%

(up 1 point)

ATLANTIC CANADIANS SEE THE ECONOMIC VALUE



agree local salmon farming provides important employment opportunities (vs. 84% in 2024)



agree local salmon farming is an important contributor to the provincial economy (vs. 76% in 2024)



agree that local salmon farming is a reliable and sustainable source of protein (vs. 81% in 2024)

TOP REASONS FOR SUPPORTING AQUACULTURE

37% say it provides employment in rural areas (vs. 35% in 2024)

34% say it is good for the economy (vs. 29% in 2024)



AQUACULTURE IS AGRICULTURE

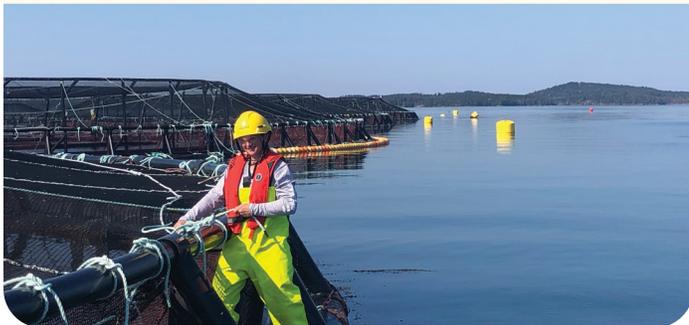
83% agree aquaculture is a form of farming, just like agriculture on land



LOCAL JOBS. STRONG COMMUNITIES.

9,420+ JOBS

Finfish farming supports more than 9,400 jobs across Atlantic Canada, many in rural and coastal communities.



\$3.2 BILLION ECONOMIC OUTPUT

The sector generates \$3.2 billion in total economic activity across the regional economy.



SUPPORTING LOCAL BUSINESSES

Finfish farming works with more than **1,400 Atlantic Canadian businesses**, generating **\$600 million in annual sales** for suppliers across the region.

356 MILLION MEALS

Farmed salmon and trout from Atlantic Canada produce more than 356 million meals each year, strengthening Canada's food supply.



Source: RIAS Inc., based on 2024 Statistics Canada data.

