

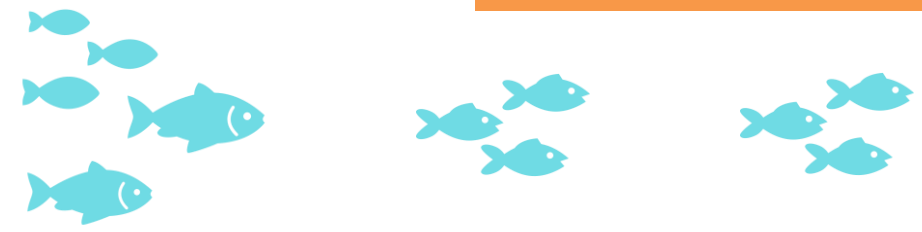
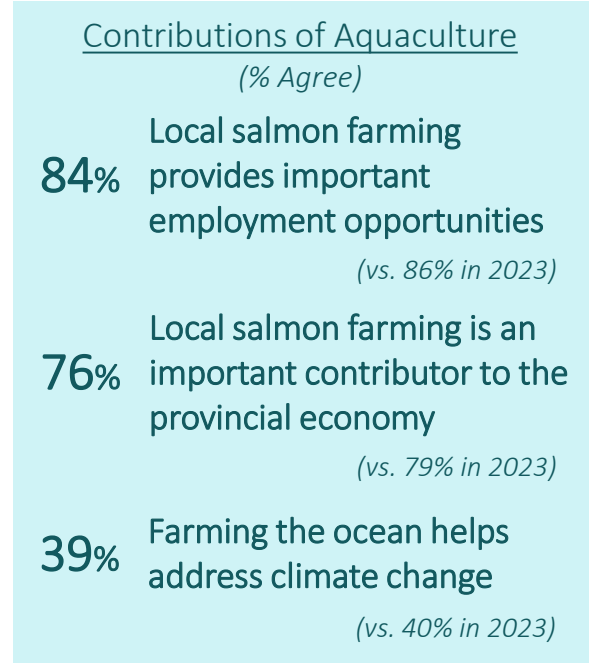
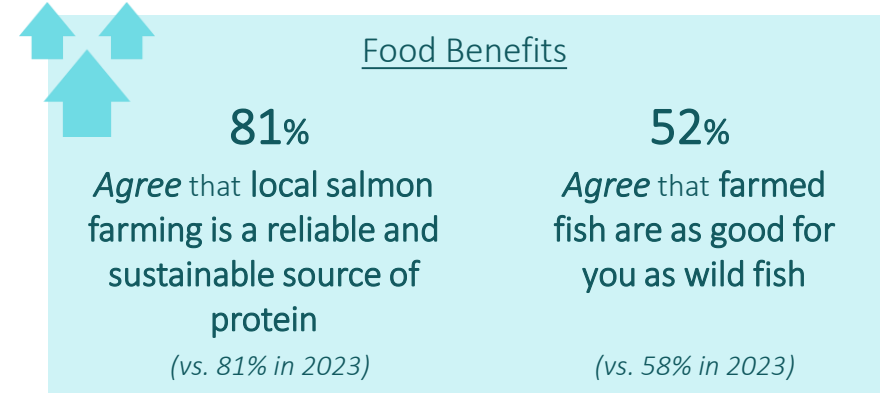
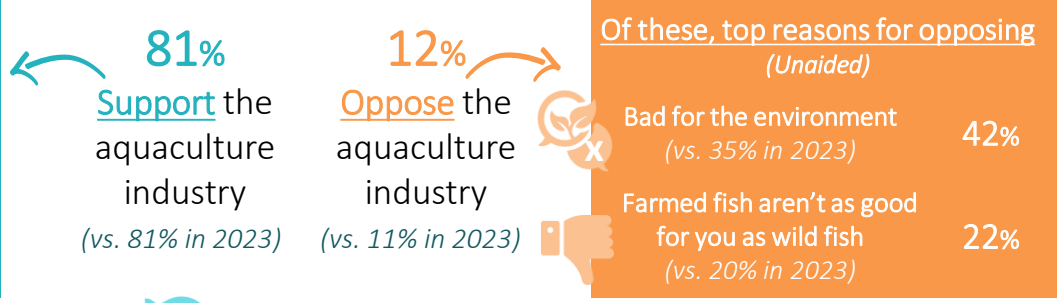
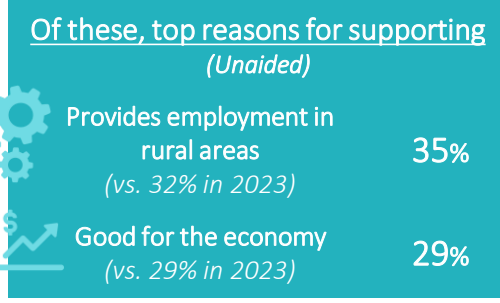


Atlantic Canada Fish Farmers' Association

Commissioned Results, Spring (Q2) 2024, Atlantic Quarterly

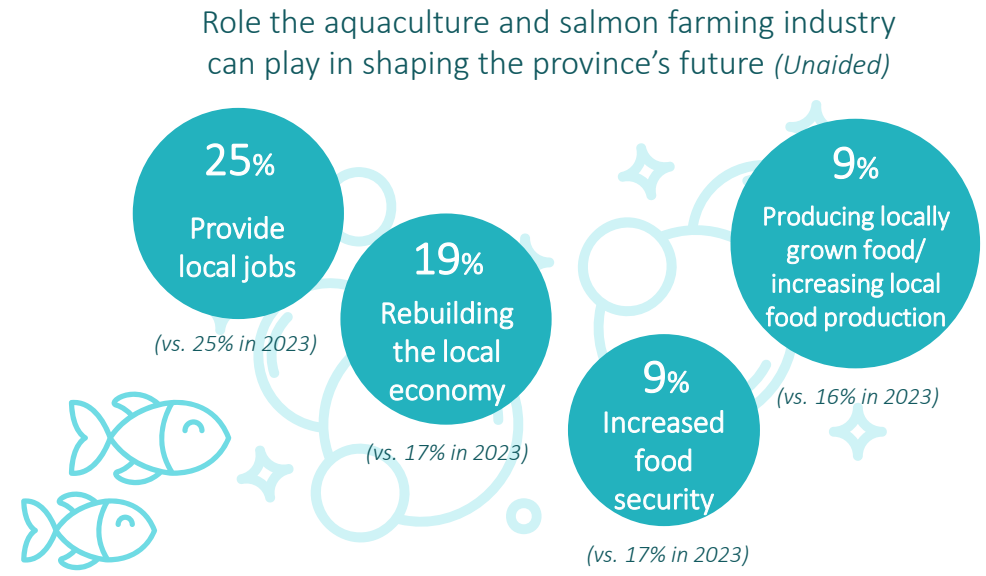
Key Highlights: Atlantic Canada Overall

Methodology: Probability telephone survey with 1,450 interviews (NS: 400; NB: 400; NL: 350; PE: 300) | Overall results accurate to within + 2.5 percentage points, 19 times out of 20 | Data Collection Dates: May 7-30, 2024



Sources of Information about Salmon Farming (Unaided)

48%	Media	
18%	Websites	
13%	Word of mouth	
9%	Social media	



Note: Unless otherwise stated, rating represent Top 2 Box ratings on a 4-pt. Scale Tracking from Atlantic Quarterly Q2 2023.