

FOOD FOR OUR FUTURE

“We live in a world where almost one billion people starve every day, another billion suffer from malnutrition and yet a further billion suffer from obesity.”

Árni M. Mathiesen, Assistant Director General, Fisheries and Aquaculture, at the United Nation's Food and Agriculture Organization

FARMED SALMON

A SUSTAINABLE HEALTHY FOOD FOR A GROWING POPULATION

World population is outstripping food production

GLOBAL POPULATION EXPECTED TO RISE BY 2 BILLION BY 2050

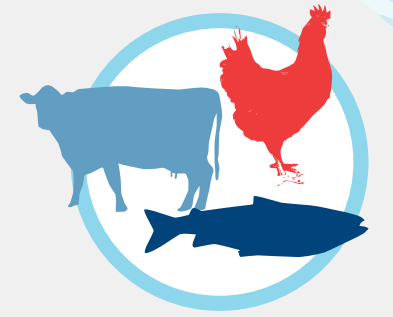
United Nations



By 2050, worldwide animal protein consumption will rise nearly

73%

Global Salmon Initiative



THE AMOUNT OF FOOD THAT WILL BE CONSUMED IN THE WORLD IN THE NEXT 50 YEARS **WILL EXCEED** ALL THE FOOD EATEN IN THE REST OF HUMAN HISTORY

FARMED FISH

BEEF

FARMED FISH HAS NOW SURPASSED BEEF IN WORLD-WIDE CONSUMPTION

Earth Policy Institute

MORE THAN 50% of all fish

and seafood consumed already originates from aquaculture.

World food supply needs to double by

2050

(FAO PREDICTION)

ONE IN FIVE PERSONS worldwide relies on fish for their primary source of protein

World fisheries are currently **50%** over exploited and natural fisheries will reach full depletion by 2056

Global Salmon Initiative

The United Nations Food and Agriculture Organization forecasts a global seafood shortage of

50 – 80 MILLION TONNES by 2030

United Nations

“Aquaculture is crucial for supplying the world's food needs for the next 50 years.”

Former United Nation Secretary General Kofi Annan
AquaVision, June 2012